

Benefits Matrix for Sponsors & Exhibitors

	Sponsor				Exhibit			Event					Other	
	\$ 5,000 Platinum	\$ 3,000 Gold	\$ 2,000 Silver	\$ 2,500 Lanyard	\$ 800 Premium Exhibitor	\$ 650 Standard Exhibitor	\$ 450 Table Exhibitor	\$ 1,000 Dinner	\$ 500 Lunch / Icebreaker	\$ 500 Film	\$ 250 Film	\$ 250 Break	any Company / Individual	\$ 100 Teacher / Student
Marketing Opportunities														
Logo inclusion by tier on screens in meeting rooms between sessions	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Logo inclusion by tier on web site, program booklet, and signage	•	•	•											
Poster displayed at symposium social events	•													
Inclusion of name in all symposium introductions from stage	•													
Opportunity to introduce workshop/session (a)	•													
Poster displayed at the social events		•	•											
Logo / name inclusion on all attendee lanyards				•										
Name inclusion on web site and program booklet				•	•	•	•	•	•	•	•	•	•	•
Name inclusion by tier on symposium signage				•	•	•	•	•	•	•	•	•	•	•
Opportunity to speak at hosted event								•	•					
Company logo or name on posters for event								•	•			•		
Logo / name inclusion on screen prior to film showing										•	•			
Link to company web site	•	•	•	•	•	•	•	•	•	•	•	•		
Premium exhibit space (b)	•	•	•		•									
Standard exhibit space (b)						•								
Table exhibit space with 2 chairs, tablecloth, skirt							•							
Symposium Registrations & AHS Memberships (c)														
Four full registrations and AHS memberships	•													
Three full registrations and AHS memberships		•												
Two full registrations and AHS memberships			•											
One full registration and AHS membership				•	•	•								
One full registration (no AHS membership)								•						
Networking Opportunities														
Participate in networking opportunities with prospective clients	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Receive copies of the symposium attendee list	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Purchase additional tickets for lunch, dinner, icebreaker if desired	•	•	•	•	•	•	•	•	•	•	•	•	•	•

a — All introduction opportunities are assigned by the Symposium planning committee

b — Exhibit space is available on first -come, first-served basis.

c — AHS memberships are for a calendar year beginning on September 15.