



## HOW TO KEEP THE WATER FLOWING

# SPONSORSHIP OPPORTUNITIES FOR 2017

*Exhibitor spaces are limited and will be filled on a first-come, first-served basis. Cash, check, or credit card payments must be made in full at the time of your reservation.*

*Premium booths P1–P8 will be reserved for Platinum, Gold, and Silver sponsors until July 1; after July 1, any of these remaining booths will be available for purchase as premium exhibitor spaces.*

## Platinum (\$5,000), Gold (\$3,000), & Silver (\$2,000) Sponsorships

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- Your company name in the Symposium program and proceedings
- Your sponsorship announced daily at various events and acknowledged on screens in all meeting rooms between sessions
- Your logo on our Sponsors page (by tier — Platinum at the top, followed by Gold and then Silver) with a link to your web site for at least 1 year
- An exhibitor space of your choice (by order of registration date)
- Full symposium registrations — four for Platinum, three for Gold, two for Silver
- 1-year AHS memberships — four for Platinum, three for Gold, two for Silver
- List of Symposium attendees

## Lanyard Sponsorship (\$2,500)

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This is an excellent promotional opportunity to reach every Symposium attendee. Each lanyard will display your company name and logo.

This sponsorship also includes one full registration, an AHS membership, and a list of Symposium attendees.

## Exhibitor Spaces

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Exhibitor spaces are available in the entry foyer immediately adjacent to the plenary, lunch, and dinner room. See the site plan for booth locations.

All spaces have access to an electrical outlet and come with a table, tablecloth, skirt, and two chairs.

*No refunds will be available for exhibitor cancellations after July 1. Reservations will continue to be accepted after July 1, as space permits.*



## HOW TO KEEP THE WATER FLOWING

- **Premium exhibitors (\$800):** 10' x 8' space, 8' table
- **Regular exhibitors (\$650):** 8' x 8' space, 6' table
- **Table exhibitors (\$450):** 6' x 3' space, table

In addition,

- Your company information will be published in the Symposium program and proceedings, and your logo will be listed on our Sponsors page with a link to your web site for 1 year.
- You receive one full symposium registration, an AHS membership, and a list of Symposium attendees.

You may add **one** representative on a per-day basis (\$85/day); however, this fee does not include AHS membership dues or the Thursday dinner (which can be purchased separately).

### **Event Sponsors (\$250, \$500, & \$1,000)**

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*Only sponsorships of \$1,000 or more receive a complimentary Symposium registration. AHS memberships are not included unless otherwise noted. See the Sponsorship Matrix for details.*

#### ***Meals & Breaks***

- \$250: Continental breakfast and breaks; six available
- \$500: Luncheons; two available per lunch
- \$500: Wednesday night icebreaker; two available
- \$1,000: Thursday night dinner

#### ***Colorado River Film Sponsor (\$250 & \$500)***

AHS and the Sierra Club will be showing the film *Colorado River* at the Prochnow Auditorium on the NAU campus (located next to the High Country Conference Center). Sponsor logos will be shown on screen before the film; see the Sponsorship Matrix for additional benefits.

### **Other**

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#### ***Teacher & Student Sponsorships (\$100)***

AHS welcomes sponsorships to support the attendance of local teachers and university students. Both teacher and student sponsorships will be recognized at the Friday awards luncheon. Any excess funds after expenses will be used for these programs at next year's symposium.

- **Teacher sponsorships** help support teachers who want to attend the Project WET workshop and the symposium for the remainder of the workshop day. Funding is needed for 20–25 teachers. Sponsors and teachers will be recognized at the Thursday luncheon.



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- **Student sponsorships** help support NAU, ASU, and UA students who want to attend the symposium.

### ***Company & Individual Sponsors (Any Amount)***

AHS also accepts sponsorships from those wishing to contribute outside of these predefined categories to enhance the Symposium experience and help offset our operating costs. Any profits are used to support internships, scholarships, and AHS activities. We gladly accept checks for any amount; credit card payment can only be processed in multiples of \$25.



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**HOW TO KEEP THE WATER FLOWING**

## **SPONSOR / EXHIBITOR FORM**

Primary Contact: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Website URL: \_\_\_\_\_

Secondary Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### **Attendee Names & Meal Preferences**

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*Four for Platinum sponsors, three for Gold, two for Silver, and one for the Thursday dinner sponsor, Lanyard Sponsor, and exhibitors).*

Name: \_\_\_\_\_

Meal Preference: ☐ Chicken ☐ Salmon ☐ Vegetarian ☐ Beef

Name: \_\_\_\_\_

Meal Preference: ☐ Chicken ☐ Salmon ☐ Vegetarian ☐ Beef

Name: \_\_\_\_\_

Meal Preference: ☐ Chicken ☐ Salmon ☐ Vegetarian ☐ Beef

Name: \_\_\_\_\_

Meal Preference: ☐ Chicken ☐ Salmon ☐ Vegetarian ☐ Beef

### **Sponsorship Level / Type**

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☐ Platinum (\$5,000) ☐ Gold (\$3,000) ☐ Silver (\$2,000) ☐ Lanyard (\$2,500)

☐ Thursday / Friday Lunch (\$500) ☐ Icebreaker (\$500) ☐ Thursday Dinner (\$1,000)

☐ Film (\$250) ☐ Film (\$500)

☐ Break (\$250) ☐ Teacher (\$100) ☐ Student (\$100)

☐ Company/Individual (*any amount; credit cards accepted online in multiples of \$25 only*)



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### Exhibitors

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\_\_\_ Premium (\$800) \_\_\_ Regular (\$650) \_\_\_ Table (\$450)

\_\_\_ Additional Attendee (\$85/day; limited to one person per day. Note that membership and Thursday dinner are not included.

**Total Amount:** \$ \_\_\_\_\_

Exhibit Space Choice: \_\_\_ 1<sup>st</sup> \_\_\_ 2<sup>nd</sup> \_\_\_ 3<sup>rd</sup> \_\_\_ 4<sup>th</sup> \_\_\_ Best Available (see site plan)

### Payment

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*You can pay by check or online at [www.ahssymposium.org/2017](http://www.ahssymposium.org/2017) using the registration link.*

\_\_\_ My check is enclosed. *Please make it payable to “Arizona Hydrological Society,” and mail it to Mike Block at the address below.*

### Contact Info

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For further information, please contact:

Mike Block, AHS Symposium Sponsorship Committee  
P.O. Box 65062  
Tucson, AZ 85728  
(520) 260-5943  
[sponsorships@ahssymposium.org](mailto:sponsorships@ahssymposium.org)